

## Ark Victoria Academy & Ark Schools

### Parent/Carer Consent Form for Use of Photographs/Videos

Pupil First Name: ..... Pupil Last Name: .....

Pupil Date of birth: ..... Pupil Year Group .....

Dear Parent/Carer,

We like to celebrate and showcase your child's achievements which may sometimes involve taking photographs +/- video recordings as part of curriculum or extra-curricular activities. These activities may include classroom activities, educational visits as well as performances, sporting and other school events.

We may use these photos and recordings in and around school (e.g. on notice boards), on social media, where they may be used for marketing, fundraising and promotional purposes, in the school's prospectus, on our website and in our newsletter. We may also share these images and recordings with Ark Schools (as we are one of the schools within this multi-academy trust). Sometimes local or national media may come and take photographs or film at our school.

We would like your consent for the use of photos and video recordings in the ways we have described above, for the duration of your child's enrolment at the school. If you would prefer us not to use any photos or video recordings of your child, just let us know in the form overleaf.

Any photographs or video recordings will be held in accordance with the school's Data Protection Policy.

If you change your mind at any time about the use of your child's photos/images, you can withdraw your consent by emailing us at [info@arkvictoria.org](mailto:info@arkvictoria.org). While we can stop using your photo or recording in the future, we cannot withdraw or control any photos or recordings already published or in circulation online.

Students 13 years of age and older are also required to give their own consent for the use of their images. They are being provided with a form for this purpose, and we encourage you to discuss with them. If your child is 13 and over, we will only use photos and videos if we have consent from both you and your child.

**Please read the above carefully, tick the relevant box overleaf, sign and date the form and return to Deborah Rimmer at the school.**

Thank you for your co-operation.

Yours sincerely,



**Judith Hunt | Operations Director | Ark Victoria Academy**

Talbot Way, Birmingham, B10 0HJ

T: 0121 393 4459

[j.hunt@arkvictoria.org](mailto:j.hunt@arkvictoria.org)

**Ark Victoria Academy**  
**Parent/carer consent to use of photographs and video recordings**

Having read the above information carefully, please tick the boxes that apply, sign and date the form and return to **Deborah Rimmer**.

<b>Please tick ✓ the boxes that apply:</b>	✓
<b>I CONSENT</b> to photos and video recordings of my child being taken for use in and around school, on social media, in the school's prospectus, in the school's newsletter and on the school's website.	
<b>I CONSENT</b> to photos and video recordings of my child being shared with Ark Schools for use on social media, for use on Ark Schools website and for marketing, fundraising and promotional purposes.	
I understand I may change my mind at any time and withdraw my consent by emailing <a href="mailto:info@arkvictoria.org">info@arkvictoria.org</a>	

**OR**

<b>Please tick ✓ the boxes that apply</b>	✓
<b>I DO NOT CONSENT</b> to photos and video recordings of my child being taken for use in and around school, on social media, in the school's prospectus, in the school's newsletter and on the school's website.	
<b>I DO NOT CONSENT</b> to photos and video recordings of my child being shared with Ark Schools for use on social media, for use on Ark Schools website and for marketing, fundraising and promotional purposes.	

<b>Signed:</b>		<b>Date:</b>
<b>Name:</b>	<b>Surname:</b>	<b>Form:</b>

**PLEASE NOTE THAT FOR STUDENTS YEAR 9 AND ABOVE CONSENT IS REQUIRED FROM BOTH PARENT AND STUDENT**

## Ark Victoria Academy & Ark Schools

### Pupil Consent Form for Use of Photographs/Videos

Pupil First Name: ..... Pupil Last Name: .....

Pupil Date of birth: ..... Pupil Year Group .....

Dear Pupil

.....

We like to celebrate and showcase your achievements which may sometimes involve taking photographs +/- video recordings as part of curriculum or extra-curricular activities. These activities may include classroom activities, educational visits as well as performances, sporting and other school events.

We may use these photos and recordings in and around school (e.g. on notice boards), on social media, where they may be used for marketing, fundraising and promotional purposes, in the school's prospectus, on our website and in our newsletter. We may also share these images and recordings with Ark Schools (as we are one of the schools within this multi-academy trust). Sometimes local or national media may come and take photographs or film at our school.

We would like your consent for the use of photos and video recordings in the ways we have described above, for the duration of your enrolment at the school. If you would prefer us not to use any photos or video recordings of you, just let us know in the form overleaf.

Any photographs or video recordings will be held in accordance with the school's Data Protection policy.

If you change your mind at any time about the use of your photos/images, you can withdraw your consent by emailing us at [info@arkvictoria.org](mailto:info@arkvictoria.org). While we can stop using your photo or recording in the future, we cannot withdraw or control any photos or recordings already published or in circulation online.

Students over the age of 13 are required to give their own consent for the use of their images, which is why we have given you this form. However, if you have any questions about anything on this form, please ask your form tutor. We also encourage you to discuss this with your parent/carer, as we will only use photos and videos if we have consent from both you and your parent/carer.

**Please read the above carefully, tick the relevant box overleaf, sign and date the form and return to Deborah Rimmer at the school.**

Thank you for your co-operation.

Yours sincerely,



**Judith Hunt | Operations Director | Ark Victoria Academy**

Talbot Way, Birmingham, B10 0HJ

T: 0121 393 4459

[j.hunt@arkvictoria.org](mailto:j.hunt@arkvictoria.org)

**Pupil consent to use of photographs and video recordings**

Having read the above information carefully, please tick the boxes that apply, sign and date the form and return to **Deborah Rimmer**.

<b>Please tick ✓ the boxes that apply</b>	✓
<b>I CONSENT</b> to photos and video recordings of me being taken for use in and around school, on social media, in the school's prospectus, in the school's newsletter and on the school's website.	
<b>I CONSENT</b> to photos and video recordings of me being shared with Ark Schools for use on social media, for use on Ark Schools website and for marketing, fundraising and promotional purposes.	
I understand I may change my mind at any time and withdraw my consent by emailing <a href="mailto:info@arkvictoria.org">info@arkvictoria.org</a>	

**OR**

<b>Please tick ✓ the boxes that apply</b>	✓
<b>I DO NOT CONSENT</b> to photos and video recordings of me being taken for use in and around school, on social media, in the school's prospectus, in the school's newsletter and on the school's website.	
<b>I DO NOT CONSENT</b> to photos and video recordings of me being shared with Ark Schools for use on social media, for use on Ark Schools website and for marketing, fundraising and promotional purposes.	

<b>Signed:</b>		<b>Date:</b>
<b>Name:</b>	<b>Surname:</b>	<b>Form:</b>

**PLEASE NOTE THAT FOR STUDENTS YEAR 9 AND ABOVE CONSENT IS REQUIRED FROM BOTH PARENT AND STUDENT**